

Announcement Regarding the Conclusion of a Sponsorship Agreement with Female Professional Golfer Yoko Maeda

Oji Holdings Corporation would like to announce that it has concluded a sponsorship agreement with Yoko Maeda, a member of The Ladies Professional Golfers' Association of Japan (LPGA).

1. Background and objective of the sponsorship agreement

Ms. Maeda worked at an Oji Group company for nine years from 2004 until 2013, and was sponsored by a number of other Oji Group companies last year as a result of this connection. The Oji Group as a whole now wishes to support Ms. Maeda's activities as a professional golfer even more than it has in the past leading to this sponsorship agreement, and Ms. Maeda will play wearing the logo of Nepia, Oji Group's household products brand. In addition to having high hopes for Ms. Maeda's success this season, Oji Holdings Corporation and Oji Group aim to increase Oji brand awareness through its sponsorship of her.

2. Term of agreement

One year from February 22, 2015

3. Brief summary of Ms. Maeda's career

Yoko Maeda

1984: Born in Komatsushima City, Tokushima Prefecture

2006: Turned professional

2008: Joined LPGA

(During this period, worked for an Oji Group company from 2004 until 2013)

2014: Passed qualifying events and became first-time full tour participant

Sponsorship agreements with a number of Oji Group companies, including Oji Nepia Co., Ltd.

Won Ito En Ladies Golf Tournament 2014

Prize money for the year: ¥29.65 million (33rd)

2015: Full tour qualifier (gained right to be seeded as result of 2014 prize money ranking)

Affiliation agreement with ITO EN, LTD.

Sponsorship agreement with Oji Holdings Corporation

Contact:

Yasushi Iizuka

General Manager, Public Relations Office, Corporate Governance Division, Oji Holdings Corporation

Phone: +81-3-3563-4523