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## On Joining the 30by30 Alliance for Biodiversity

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Oji Holdings Corporation (President: Hiroyuki Isono, Headquarters: Chuo-ku, Tokyo) has joined the 30by30 Alliance for Biodiversity, which was voluntarily started by companies, local governments, and organizations to promote initiatives aimed at reaching the 30by30\* target across Japan.

\*30by30: goal of protecting 30% of land and sea by 2030. It is one of the targets of the Post-2020 Global Biodiversity Framework. Currently, international studies on this framework are progressing and it is expected to be adopted at the Biodiversity Conference COP 15 Part Two to be held this year. Ahead of this, at the G7 Summit held in June last year, all G7 countries promised to preserve at least 30% of land and sea areas in their respective countries by 2030 in response to the situation and approaches in each country.

To achieve the above with this Alliance, local, corporate, and individual strengths will be gathered and initiatives within Japan will be accelerated. In particular, the establishment and maintenance of OECM (Other Effective area-based Conservation Measures) will be promoted, 30by30 will be promoted in Japan and around the world, the loss of biodiversity will be curbed, and we will work towards a nature-positive attitude that reverses previous trends.

The Oji Group owns and manages vast forests covering 580,000 hectares in Japan and overseas. Under our management philosophy, Harmony with Nature and Society, we have set Environmental Vision 2050 and Environmental Action Program 2030, and are engaged in ecosystem-friendly forest management and the protection and cultivation of rare animals and plants. Through this Alliance, we will accelerate various initiatives that consider the environment, society, and the economy, and work for the realization of a sustainable society.



Oji Group Sustainable Forest Management

<https://ojiholdings.disclosure.site/en/themes/132/>

Ministry of the Environment Website

Formulation of the 30by30 Roadmap and Launch of the 30by30 Alliance

<https://www.env.go.jp/press/110887.html>

Ministry of the Environment Website

30by30 Alliance

<https://policies.env.go.jp/nature/biodiversity/30by30alliance/>

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