
Oji Group's paper was selected by Kai Corporation for their Sustainable Package

Oji Holdings (CEO: Hiroyuki Isono, Head Office: Tokyo) announces that Oji Group's paper was chosen by Kai Corporation for their women's disposable razor kit, "Gentle on the Skin and the Environment 'Pretty' Limited set".

"Gentle on the Skin and the Environment 'Pretty'" has "Pretty Face L" and "Pretty Face T" which are the best selling products of Kai Corporation's brand "Pretty", the No.1 brand for a women's disposable razor in Japan(*1). They replaced their previous plastic packaging with paper-based packaging using Oji Group's paper in order to reduce the environmental footprint. 95% of the razor itself is also made of recycled plastic materials.

"Gentle on the Skin and the Environment 'Pretty'" is for sale on Kai Corporation's official online store as a limited edition.

Oji Group has been supplying environmentally-friendly packaging solutions "sustainable package" (*2) to engage with the SDGs.

Oji Group will continue to strive for green innovation together with our clients' actions.

(*1) Intage SRI+ Data market research of women's disposable razor
Accumulated sales amount June 2019 – May 2021

(*2) <https://solution.ojiholdings.co.jp/ojipaperpackage/>



"Pretty Face L"



"Pretty Face T"

Contact
Public Relations and Investor Relations Department, Corporate Sustainability Division, Oji Holdings Corporation Phone: +81-3-3563-4523 Email: oji-holdings@oji-gr.com