

Oji Group's paper product chosen by Bourbon Corporation for their cookie packaging

Oji Holdings (CEO: Hiroyuki Isono, Head Office: Tokyo) announces that Oji Group's paper was chosen by Bourbon Corporation for their "Luxury Lumonde", a crepe-type crispy cookie (\*1).

With the global movement to reduce plastic consumption, there has been a growing demand in adopting paper for packaging. Oji Group has been providing environmentally-friendly packaging solutions "sustainable package" (\*2) to engage with the SDGs, and we are pleased to be selected by Bourbon Corporation.

We will continue to strive for green innovation together with our clients' actions.





Message from Bourbon Corporation

"Luxury Lumonde" is a premium version of the original Lumonde (\*3), a rolled crispy crepe cookie covered in a thin layer of chocolate frosting. The cultured butter is kneaded into the crepe dough to add richness in flavor. It is also carefully folded multiple times to make it one size larger than the original Lumonde.

- (\*1) The package is laminated with paper and aluminum-metallized film.
- (\*2) Please refer to the link below for more information about Oji Group's activities. https://solution.ojiholdings.co.jp/ojipaperpackage/
- (\*3) Lumonde was named with a wish for its success in the international market. It has become one of the best-selling products from Bourbon Corporation since 1974.

## Contact

Public Relations and Investor Relations Department, Corporate Sustainability Division, Oji Holdings Corporation

Phone: +81-3-3563-4523 Email: oji-holdings@oji-gr.com