

Establishment of a recycling platform for used paper cups throughout 23 wards of Tokyo

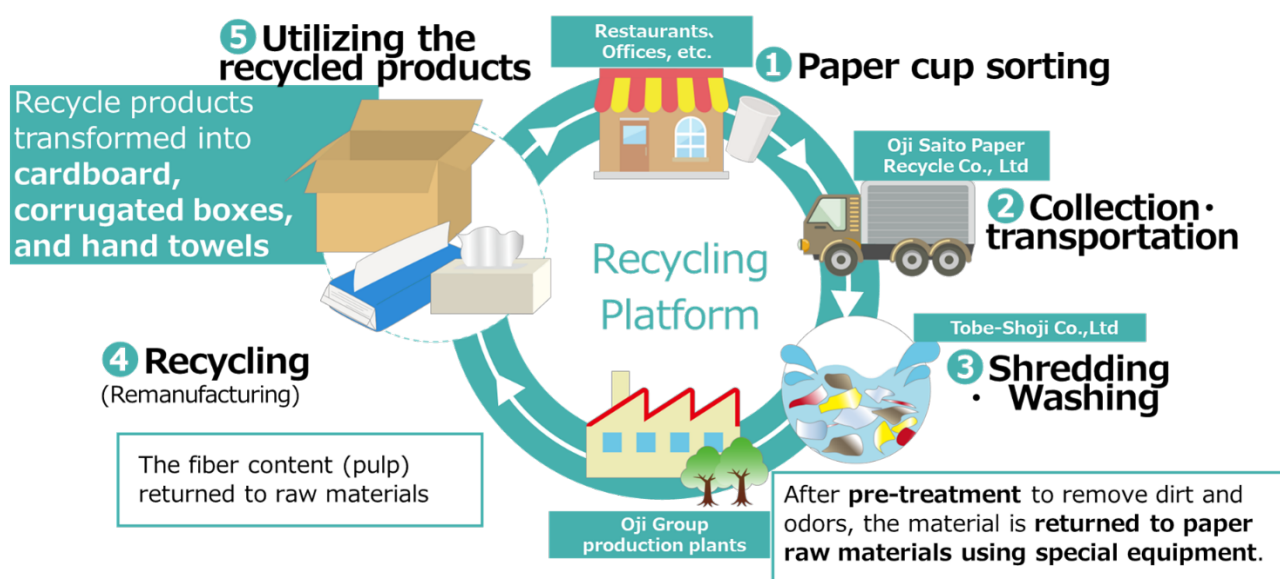
Oji Holdings Corporation (President: Hiroyuki Isono, Headquarters: Chuo-ku, Tokyo) announces the establishment of a recycling platform for used paper cups covering all 23 wards of Tokyo.

In this initiative, we have partnered with Kao Corporation, SoftBank Corp., and Kokusai Pulp & Paper Co., Ltd. to separately collect and reuse paper cups as resources. The Oji Group provides a comprehensive recycling system, from establishing collection routes for paper cups to processing steps such as shredding, washing, and the manufacturing and utilization of recycled products.

Paper cups are generally laminated with plastic to make them water-resistant, making them non-recyclable as waste paper and thus mostly incinerated. However, in recent years, the importance of sustainable material recycling, which involves reusing used products as raw materials, has been increasing towards achieving a circular economy, and the development of reuse technology for paper cups has been desired. By utilizing the recycling technology of the Oji Group, the fiber content (pulp) of paper cups is transformed into Nepia hand towels, tissue boxes, paper cup sleeves, corrugated boxes, and more.

Since 2022, Oji Group has been promoting paper cup recycling in collaboration with our partners in a wide range of industries, including food service, hospitality, construction, and distribution. The newly collaborating sites, Kao Corporation (Sumida Office), SoftBank Corp. (Takeshiba Headquarters Building), and Kokusai Pulp & Paper Co., Ltd. (Headquarters), will collect approximately 1.6 tons of paper cups annually.

We will continue to widely collaborate with companies and organizations who want to support and participate in this platform, aiming to expand sustainable material recycling in urban areas. We aim to expand the number of collection points and target areas.



Establishing a recycling platform for used paper cups

•Collection conners



Kao Corporation
(Sumida Office)



SoftBank Corp.
(Takeshiba HQ)



Kokusai Pulp and Paper
Co., Ltd (HQ)

•Recycled Products examples



Hand towels

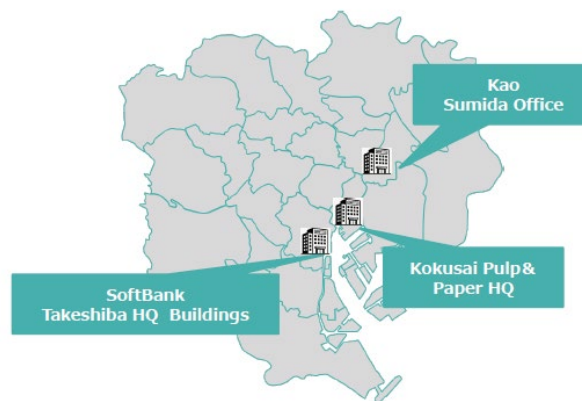


Tissue boxes



Corrugated boxes

•Platform area



Current areas and collection points

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> Announcement of "Oji HD, McDonald's Japan, KFC Japan, and Tully's Coffee to start paper cup recycling in collaboration with four companies" (*The release content is in Japanese only*)

<https://www.ojiholdings.co.jp/news/?itemid=2112&dispmid=1199>

> Paper cups used at SoftBank's HQ building are recycled into Nepia hand towels - A step towards a sustainable future !

<https://www.ojiholdings.co.jp/en/uploads/news/docs/EN052200.pdf>

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