

## **Oji Pharma Launches New Brand “Oji no Kampo” Commences Sales of OTC Kampo Medicines Through Its E-Commerce Website**

Oji Holdings Corporation (CEO: Hiroyuki Isono, Head Office: Chuo-ku, Tokyo) hereby announces that its group company, Oji Pharma Co., Ltd. (President: Kotaro Ishikawa, Head Office: Chuo-ku, Tokyo), has launched a new brand, “Oji no Kampo”, and commenced sales of over-the-counter (OTC) Kampo medicines through its proprietary e-commerce website.

In recent years, growing interest in extending healthy life expectancy and promoting self-medication has led more people to incorporate Kampo medicines into their daily health management routines. In response to these market trends, Oji Pharma has partnered with Oji Medicinal Plants Laboratory Co., Ltd., a group company engaged in large-scale cultivation of Japanese-grown licorice, a crude drug. Through this collaboration, the company aims to deliver OTC Kampo medicines with a strong focus on quality and traceability.

The initial product lineup consists of six OTC Kampo formulations. Their approved indications include symptoms associated with the early stages of colds, rhinitis, and constipation in individuals with excess abdominal subcutaneous fat. Oji Pharma offers a range of products designed to meet diverse health needs and will make them available to customers across Japan through its proprietary e-commerce website.

The company will continue to expand its portfolio of Kampo medicines that support ongoing health management while further enhancing customer services through its e-commerce platform. Through these efforts, Oji Pharma aims to support the health and well-being of its customers.

Under the theme of “Drug Discovery from Natural Capital”, Oji Pharma is advancing research and development that utilizes the power of natural resources. By leveraging its technological capabilities and R&D expertise, the company aims to contribute to healthier lives through innovations based on forest resources, including pharmaceuticals for both human and animal health.



Online Store URL: <https://shop.ojipharma.co.jp/>

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